

serena j. smith

EXPERIENCE

Tom Sachs Studio
Chief Design Officer
November 2017 - December 2021

Freelance
Graphic Design & Illustration
October 2017 - Present

Outset LA
Freelance Designer
January 2017 - October 2017

72andSunny
Junior Art Director
June - December 2016

Hurley Int.
Creative Intern
Summers 2010, 2015

Allen Hall Advertising
Creative Director
2015 - 2016

Madewell Brewery Blocks
Sales Associate
2014 - 2015

Nike Portland
Sales Associate
2013 - 2014

CONTACT

serenajaydesmith.com
serenajayde@gmail.com
971.506.7375

SKILLS

Leadership
Visual content curation
Project management
Adobe Creative Suite
Google Suite
Procreate (ipad)
Proposal writing
Creative writing
Illustration
Social media
Party planning
Personal assistance
Tattoo artistry
Embroidery

EDUCATION

University of Oregon
B.A. Journalism
Advertising Major
Fine Art Minor
Class of 2016

REFERENCE

Erum Shah
Studio Director
Tom Sachs Studio
erum@tomsachs.com

Adolfo Alcala
Creative Director
72andSunny
adolfo.alcala@72andsunny.com

Deb Morrisson, Ph.D
Chambers Distinguished Prof.
University of Oregon
debmor@uoregon.edu